

**Centre for Aerospace & Defence Laws (CADL)
DIRECTORATE OF DISTANCE EDUCATION
NALSAR UNIVERSITY OF LAW, HYDERABAD**

**M.A. (AVIATION LAW & AIR TRANSPORT MANAGEMENT)
Advanced Diploma in Aviation Law & Air Transport Management**

Academic Year: 2024-2025

Second Semester Repeat Examination (May, 2025)

Paper III - 1.2.6. Airline Management

Duration of the Examination: 2 ½ hours

Total Marks : 70 marks

INSTRUCTIONS TO CANDIDATES

- a) Read the instructions carefully and adhere to the same.
 - b) Please mention your DDE ID No., date of the exam, name of the programme & subject on the Answer Sheet and the Additional Answer Sheets, if any.
 - c) The questions to be interpreted as given and no clarification can be sought from the Invigilator.
 - d) Clearly indicate the question numbers while answering them. Answers without question numbers / wrong question numbers will not be evaluated.
 - e) Write the answers clearly and neatly. Answers in illegible handwriting will not be taken into consideration.
 - f) Candidates are prohibited to carry phones or any other electronic devices, books, material etc. in the Examination Hall.
 - g) Copying is strictly prohibited and is considered as a serious academic misconduct and the University will take action as it deems fit.
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Section – A

Answer FIVE questions out of SEVEN questions and each question carries 10 marks. (5 x 10 marks = 50 marks)

1. Examine Porter's five forces and its application to Airline Industry. Highlight its strategic and competitive advantages in Airline Industry.
2. Critically evaluate the forecasting methods used for revenue mobilization. To what extent deregulation of airline industry will help in keeping up with the market trends and address the contemporary needs of the customers. Support your answer with suitable examples.
3. Imagine you are the Human Resource manager of low cost leadership airline named 'AMZ Airlines. You are analyzing two prominent airlines with low cost airlines strategies and comparing their HR problems. Identify and describe the lessons drawn from your analysis and explain why they are important considerations while managing the HR related problems.

4. As a ground operations manager of an airline company, you are more concerned about the schedule planning, coordination equipment assignment and types of Schedules. You are aware about the facility limitations. Examine your concerns about the operations scheduling and the exiting limitations. Highlight the best practices of airline schedule planning and crew management adopted by US airlines to support your views.
5. What you mean by 'Aircraft Leasing'? Imagine you are the CEO of an international airline; examine the different types of Lease and financial agreements you may have to consider. Estimate the impact of short term measures and long term measures you would while considering options from leasing to owning airlines. Discuss the advantage and disadvantages of airline leasing in the airline company.
6. Indian airlines while expanding their international operations might face certain challenges like traffic rights, landing rights, bilateral agreements and open skies rights. Explain some of the major challenges faced by civil aviation in India and provide suggestions to mitigate these challenges.
7. Examine whether emergence of code sharing agreements can provide a strategic advantage to airline. Discuss the role of cartelization and its concerns in airline industry. Critically highlight the legal and competition related aspects while determining code sharing agreements.

Section – B

Answer FOUR questions out of SIX questions and each question carries 05 marks. (4 x 5 marks = 20 marks)

- A)** Describe the abuse of Dominant Position and its impact on the airline industry.
- B)** Explain the relevant factors that influence the Fleet Planning process. Discuss the importance of design and development from the manufacturer's point view.
- C)** Examine the scope of International Civil Aviation Organization (ICAO)'s activities to attain sustainable development agenda.
- D)** Explain the consequences of Hub and Spoke Scheduling.
- E)** Write a critical analysis on the case study on Air India joining Star Alliance.
- F)** Discuss the importance of airlines services provided to the Passengers with Special Needs and those with special Medical Condition.